

EXPRESS MAIL LABEL NO.: EV 843998461 US

Form PTO-1449

Sheet 1 of 3

Applicant: Stuart Ozer, et al.

Serial No.: 09/991,389

Att'y Docket No.: 14531.151

Filing Date: November 21, 2001

Group: 2161

Confirmation No.: 5411

**METHODS AND SYSTEMS FOR SELECTIVELY DISPLAYING
ADVERTISEMENTS**



INFORMATION DISCLOSURE CITATIONS MADE BY APPLICANT

U.S. Patent Documents

<u>Examiner Initial*</u>	<u>Patent Number</u>	<u>Issue Date</u>	<u>Name</u>	<u>Class</u>	<u>Sub Class</u>	<u>Filing Date</u>
TP A1.	5,920,700	07/06/1999	Gordan et al.	395	200	09/06/1996
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08/21/2006

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U.S. Patent Application Publication Documents

<u>Examiner Initial*</u>	<u>Publication Number</u>	<u>Filing Date</u>	<u>Name</u>	<u>Class</u>	<u>Sub Class</u>
<u>TP</u> A6.	2003/0101454	11/21/2004	Ozer, et al.	725	42.
<u>TP</u> A7.	2002/0049968	06/08/2001	Wilson et al.	725	35
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References Cited by Applicants

While the filing of Information Disclosure Statements is voluntary, the procedure is governed by the guidelines of Section 609 of the Manual of Patent Examining Procedure and 37 C.F.R. §§ 1.97 and 1.98. To be considered a proper Information Disclosure Statement, Form PTO-1449 shall be accompanied by a copy of each listed patent or publication or other item of information and a translation of the pertinent portions of foreign documents (if an existing translation is readily available to the applicant), an explanation of relevance of each reference not in the English language, and should be submitted in a timely manner as set out in MPEP Sec. 609.

Examiners will consider all citations submitted in conformance with 37 C.F.R. § 1.98 and MPEP Sec. 609 and place their initials adjacent the citations in the spaces provided on this form. Examiners will also initial citations not in conformance with the guidelines which may have been considered. A reference may be considered by the Examiner for any reason whether or not the citation is in full conformance with the guidelines. A line will be drawn through a citation if it is not in conformance with the guidelines AND has not been considered. A copy of the submitted form, as reviewed by the Examiner, will be returned to the applicant with the next communication. The original of the form will be entered into the application file.

Each citation initialed by the Examiner will be printed on the issued patent in the same manner as references cited by the Examiner on Form PTO-892.

The reference designations "A1," "A2," etc. (referring to Applicant's reference 1, Applicant's reference 2, etc.) will be used by the Examiner in the same manner as Examiner's reference designations "A," "B," "C," etc. on Office Action Form PTO-1142.

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